

# Day 1 – June 22, 2023

## Understanding:

### Artificial intelligence and literary and artistic property: the contours of the relationship

9:00

Welcome

9:30-10:30

Opening speech

Ms Rima Abdul-Malak, Minister of Culture  
Sylvie Forbin, WIPO Vice Director General  
Frank Gotzen, President of ALAI  
[Pierre Sirinelli, President of AFPIDA](#)

10:30-10:50

Keynote: What does AI mean for a lawyer?

Speaker [Yannick Meneceur, Magistrate, Council of Europe](#)

10:50-11:10 break

AI uses in the cultural sector: round table with demonstrations by artists (music, graphic arts, writing/translation, cinema)

Moderated by : [Fabienne Brison, Professeure de droit et avocate](#)

- Music [Benoit Carré \(Skygge\)](#)
- Graphic arts [Jean-David Benichou, Sté Artinity](#)
- Comics [Frédéric Maupomé, Ecrivain et Secrétaire général de la Ligue des auteurs professionnels](#)
- Writing/translation [Olivier Mannoni, traducteur et journaliste, Conseil Permanent des Ecrivains \(CPE\)](#)
- Cinema [Gilles Gaillard, Animaj](#)

12:20-12:45

Keynote: The legal challenges of AI in the cultural sector.

Speaker [Alexandra Bensamoun, Professor of Law at Paris-Saclay University](#)

12:45-14:15 lunch break

# 1. Understanding the upstream

## Artificial intelligence and literary and artistic property: the contours of the relationship

Chairman [Silke Von Lewinski, Professor at the Max Planck Institute](#)

14:15-14:30

The protection of AI tools by intellectual property

Speaker [Nahum Gabrieli, Partner, Seligsohn Gabrieli & Co.](#)

14:30-15:50

The use by generative AI of protected content

General introductory presentation: the need to clear pre-existing rights?

Speaker [Jane Ginsburg, Professor of Law, Columbia Law School, New York](#)

Round table on freedom of use (exceptions, licenses, etc.)

- [Tatsuhiko Ueno Professor of Law, Waseda University](#)
- [Raquel Xalabarder Professor of Law, Universitat Oberta de Catalunya](#)
- [Toby Headdon, Solicitor, Bristows LLP](#)
- [Carlo Scollo Lavizzari](#)
- [Lenz Caemmerer Attorneys, Basel](#)

15:50-16:10

Debate

16:10-16:40 coffee break

# 2. Use of AI as a rights management and administration tool

## Artificial intelligence and literary and artistic property: the contours of the relationship

Chairman [Jan Rosen, Professor of Law, Stockholm University](#)

16h40-17h10

AI and content recognition/moderation/prevention of counterfeiting

Speaker [Caleb Donaldson, Senior Counsel, Google](#)

Speaker [David El Sayegh, Deputy Managing Director, Société des auteurs, compositeurs et éditeurs de musique \(SACEM\)](#)

17:10-17:25

AI and recommendations

Speaker [Jozefien Vanherpe, Assistant Professor KU Leuven](#)

17:45 closing of the first day

# Day 2 – June 23, 2023

## Access to protection

### Artificial intelligence and literary and artistic property: The contours of protection

The status of AI productions.

09:00-10:30

Chairman [Pierre Sirinelli](#), Professor Emeritus at the University of Paris 1 - Panthéon Sorbonne

### Qualification as a work?

International report [Sari Depreeuw](#), Professor of Law UCLouvain, Université Saint-Louis Brussels

Speaker [Shira Perlmutter](#), Register of Copyrights and Director of the U.S. Copyright Office

Speaker [Benoit Michaux](#), Professor of Law, University of Namur

Speaker [Stefania Ercolani](#), International Relations Advisor, Italian CMO SIAE

Speaker [Patricia Akester](#), researcher and columnist

10:30-11:00 coffee break

11:00-11:30

Chairman [Jørgen Blomqvist](#), Honorary Professor · University of Copenhagen

### Characterization of the output as a Performance?

- Artificial "work" vs. real artist-performer  
[Paloma Lopez](#), AIE
- "Real" work vs. "artificial" performer (deep fakes)  
[Annie Morin](#), General Manager of Artisti

11:30-12:00

### Characterization of the output as part of the “commons” (i.e., absence of private rights in the output)

- Criteria and regime of protection  
[Georges Azzaria](#), Professor of Law, Université Laval, Québec
- Consequences of the absence of protection: the risk of circumvention, what about the case of an author in the repertoire (for certain creations only?)...  
[Christian Zimmermann](#), Chief Executive of the Design and Artists Copyright Society (DACs)

12:00-12:30

Debate

12:30-14:00 lunch break

## Legal regime

### Artificial intelligence and literary and artistic property: The contours of protection

#### The status of AI productions.

Chairman [Mihaly Ficsor](#), Member of the Hungarian Copyright Council, former WIPO Assistant Director General

14:00-15:20

### The choice of legal regime (nature, ownership, rights, limitations)

- Copyright protection: classic or modified, specific  
[Sophie Goossens](#), Partner, Reed Smith; [Bernt Hugenholtz](#), Professor Emeritus, University of Amsterdam
- Protection by a neighboring right or a sui generis right  
[Matthias Leistner](#), Professor of Law, Ludwig-Maximilians University Munich; [Kyungsuk Kim](#) Professor of Copyright, Sangmyung University, Seoul

15:20-16:00

### AI and violation of rights: the choice of remedy

- Infringement and other kinds of recourse (parasitism and unfair competition)  
[Franz Ruz](#), Lawyer and International EU-LatAm Consultant; [Jukka Liedes](#) President of the Finnish Copyright Society
- Personality rights  
[Lauri Rechartd](#), Chief Legal Officer – IFPI

16:00-16:20 coffee break

16:20-16:50

### Transparency and remuneration issues

Chairman [Delia Lipszyc](#), Professor University of Buenos Aires

[Julien Beaupain](#), Legal Director, Centre Français d'Exploitation du Droit de Copie

[Nina George](#), Honorary President of the European Writers Council

[Evangelia Vagena](#), Adjunct Lecturer at AUEB University and lawyer

16:50-17:10

### Debate

17:10-17:40

### Synthesis and perspectives

[André Lucas](#), Professor Emeritus, University of Nantes

17:40

### ALAI General Assembly

18:00 closing of the congress