



SCIENTIFIC PROGRAMME

<https://www.alai2019.org/programme>

Thursday, 19th September, 2019

**COMMEMORATIVE POST OFFICE COUNTER AT THE GRANDIOR HOTEL WITH
COMMEMORATIVE STAMPS AND POSTCARDS OPENED AT THE GRANDIOR LOBBY FROM
9:00 AM TO 6:00 PM**

Opening Session

Welcome Speeches

- Christian Archambeau, European Union Intellectual Property Office, Executive Director
- Frank Gotzen, president of ALAI
- Rudolf Leška, president of ALAI Czech Republic

Key Note Speech

- Gadi Oron, CISAC, Director General - Collective Management of Rights in a Transforming Market

09.00

General report

- Romana Matanovac Vučković, University of Zagreb, Faculty of Law (HR) - Collective Management of Rights

10.00

Coffee break

10.30

Competition and Collective Management of Copyright

Chair: Uma Suthersanen, Queen Mary University of London (UK)

Speakers:

- Daniel J. Gervais, Vanderbilt University Law School (USA) - Is Competition Among Collectives Leading to Positive Changes in Collective Management?
- Josef Drexler, Max Planck Institute for Innovation and Competition (GER) - The Contributions and Limitations of Competition Law to Regulate Collective Rights Management in the EU
- Sylvie Nérison, Université de Bordeaux (FR)
- Caroline Bonin, SACEM, Legal Department Director (FR)

Plenary discussions

10.50

Lunch break

12.15

Setting and Litigating the tariffs

Chair: Mina Kianfar, UNVERZAGT VON HAVE, Partner (GER)

Panellists:

- Jeannette Dietrich, Netflix, Director Global Music (GER) - Authors' and performers' rights: the challenges of global production and distribution
- Andrea Kokonis, SOCAN, Associate General Counsel (CAN) - Practice of the Copyright Board
- Delia Lipszyc, University of Buenos Aires, Faculty of Law (ARG) - Argentinian experience with competition and tariff setting

Plenary discussion

14.00

Coffee break

15.00

Five Years with the European Union Directive on Collective Management of Copyright

Chair: Jacqueline Seignette, Höcker Advocaten, Partner

Panellists:

- Véronique Delforge, European Commission, Directorate General CONNECT, Legal Officer – Copyright (BE)
- Maria Mercedes Frabboni, University of Sussex (UK) - Current UK perspectives and the developments of the expected withdrawal from the EU
- Tobias Holzmüller, GEMA, General Counsel (GER)
- Gábor Faludi, Szecskay Attorneys at Law, Of Counsel, external counsel for Artisjus (HU) - Impact of EU policy on cultural diversity and small countries
- Massimo Scialò, Soundreef (IT/UK)

Plenary discussion

15.20

End of the Session

17.00

Friday, 20th September, 2019

Opening Session

- Sylvie Forbin, WIPO, Deputy Director General of Copyright and Creative Industries
- 09.00**

Collective management of Non-Music Repertoire

Chair: Silke von Lewinski, Max Planck Institute for Innovation and Competition (GER)

Panellists:

- Marie Anne Ferry-Fall, ADAGP, General Director (FR)
- Frederic Haber, Copyright Clearance Center, General Counsel (USA) - Copyright Clearance Center: Voluntary Licensing for Text-Based Materials in the United States
- Hubert Tilliet, Society of Authors, Dramatic Composers (SACD), Director of Legal Affairs and Audiovisual Contract (FR) - Collective management in the audiovisual field

Plenary discussion

09.30

Coffee break

10.30

Technology Driven Copyright Management

Chair: Ysolde Gendreau, University of Montreal, Faculty of Law (CAN)

Panellists:

- Viveca Still, Counsellor at the Ministry of Education and Culture (FI) - Developing the Copyright infrastructure – metadata and beyond
- Tomas Ericsson, AMRAHe - Introducing AMRA and its business model
- Jose Luis Sevillano, AIE, Managing Director; SCAPR, member of the Board and President of Databases Committee; concerning the experiences with IPD-VRDB database
- Charlotte Aïdan, SACEM, Head of International Legal Affairs (FR) - uRights project
- Jörn Radloff, Bytedance London, Head Counsel Music Licensing, EMEA (UK)

Plenary discussion

10.50

Lunch break

12.30

Managing Copyright in Cyberspace and Across the Borders

Chair: Markéta Trimble, University of Nevada, Las Vegas, William S. Boyd School of Law (USA)

Panellists:

- Bernt Hugenholtz, University of Amsterdam, Institute for Information Law, Faculty of Law (N) - Territoriality from EU perspective
- Eleni-Tatiani Synodinou, University of Cyprus, Faculty of Law (CY) - Geoblocking
- Pavel Koukal, Masaryk University, Faculty of Law (CZ) - Portability Regulation and the Consumer Protection
- Adriana Moscoso, Ministry of Culture of the Kingdom of Spain, Director of Cultural Industries and Cooperation (E)
- Satoshi Watanabe, Chairman of CISAC Asia-Pacific Regional Committee on Asian IP offices' policies on collective management (JP)

Plenary discussion

14.00

Coffee break

15.30

Mandatory and Extended Collective Management – a Panacea or Limitation?

Chair: Jukka Liedes, Chairman, Finnish Copyright Society (FIN)

Panellists:

- Mihály Ficsor, Chairman, Central and Eastern European Copyright Alliance (CEECA) (HU) - EU acquis with regard to the extended and mandatory collective management
- Raquel Xalabarder Plantada, Open University of Catalonia, Faculty of Law and Political Science (E) - Collective Management of Visual Arts
- Regan A. Smith, U.S. Copyright Office, General Counsel and Associate Register of Copyrights (USA) – New U.S. legislation on collective management of music
- Johan Axhamn, Lund University, Department of Business Law (SWE) - Extended and Mandatory Collective Management in theory and practice

Plenary discussion

15.50

Closing Session

- Paul Torremans, University of Nottingham, Faculty of Social Sciences (UK) - Individual and Collective Management of Rights: A Three-Dimensional Snapshot by Way of Concluding Remarks

17.10

ALAI General Assembly

17.30